

Note: This is not the only TV/press coverage, just the records that were kept during the “early years”.

DSA TV coverage (1997 – 2000):

07-1997	CNN (aired repeatedly)
07-1998	WDIV News
07-1999	K-9 to 5 program (aired repeatedly)
6-9-2000	Oprah Winfrey Show

DSA print coverage (2000-2005):

Date	Publication	page
7-2000	Chicago Tribune “In The Company Of Dogs”	23
8-25-2000	Daily Express (U.K.) “Holiday Luxury for Pampered Pets”	
9-15-2000	USA Today “10 great places to vacation with man’s best friend”	Travel Sec.
7-2004	Dogs for kids (magazine) “Camp Canine”	14
3-2005	Dog Fancy “Off the beaten path”	42
3-26-2005	Columbia News Service “Dog Scouts of America- Ambassadors for Dog Ownership”	online
3-28-05	Rocky Mountain News “Merit Badges Going to the dogs”	online
3-27-05	Naples News “Dog Scouts of America- Ambassadors for Dog Ownership”	online
4-2-2005	Chicago Tribune “Scouts Honor- these dogs earn their badges”	
4-6-2005	Kalamazoo Gazette “Scouting, not just for humans”	D- 1,2